

Privacy Policy

Knacksun Alliances Private Limited ("Knacksun" "**cliconclick.com**", "Company", "we" or "us") is the owner of "**cliconclick.com**" brand and operates the website located at **www.cliconclick.com** (the "Site" or "Website") and other related websites and mobile applications with links to this Privacy Policy.

Cliconclick.com is committed to your privacy. This online privacy policy ("Privacy Policy") discloses **cliconclick.com** practices for the websites and subscriber based services ("Services") including the type of information being collected, method of such information collection, use of such information and sharing of such information with third parties. **cliconclick.com** can be **contacted by mail at UB-04, Vinayak Triveni Tower, PD Tandon Road, UP 211001 by phone at 09511400408 or by e-mail at contact@cliconclick.com for any privacy concerns.**

When we use the term "Personal Information" in this Privacy Policy, we mean information that is directly or indirectly available or likely to be available about you that is personally identifiable to you, such as your contact information (e.g., name, address, email address, or telephone number), personally identifiable health or medical information ("Health Information"), and any other non-public information that is associated with such information (collectively, "Personal Information").

cliconclick.com hereby notifies you of the following:

- (a) What personal information is collected from you through the Website?
- (b) How the information collected is used?
- (c) How the information collected may be shared and disclosed?
- (d) How **cliconclick.com** protects your information?
- (e) How you can seek to correct any inaccuracies in the information?

What personal information is collected from you through the Websites?

1. Information collection and use.

cliconclick.com is the sole owner of the information collected on the Websites. We will not sell, share, transfer or rent any personal information to others in ways different **from** what is disclosed in this Privacy Policy, the Terms & Conditions or the Terms of Use.

cliniconclick.com collects information from you on the "Sign Up" and "Registration" pages ("Profile Pages") of the Website. **Cliniconclick.com** reserves the rights to collect, disseminate, or otherwise disclose non-personal information provided by you.

2. Registration.

During the collection of information on the Profile Pages on the Website, you are required to provide your applicable contact information (such as name, physician information, e-mail address and the like). A mobile verification code and registration number is used to confirm your identity. An email address is also used to contact you about the materials and information on the Website. When the Website requests for the confirmation of your identity, the Website will clearly indicate the purpose of the inquiry before such information is requested. In the case of professional information, professional information provided by you to us will be authenticated against a third-party provider. Professional information shall include but not be limited to physician details regarding qualifications and specialties and the like.

3. Personal Profile of Doctors and Health Care Providers.

Pursuant to registration as a doctor or a healthcare provider on the Website, you may provide additional information in your personal profile describing your credentials, professional experiences, academic background, biography and **the like**. Your personal profile shall be available for viewing by other registered participants of **Cliniconclick.com** and will be considered non-confidential and non-proprietary. Providing additional information in your personal profile beyond what is required at registration is entirely optional and can be altered or removed by you at any time.

4. IP Addresses.

Every computer connected to the Internet is given a domain name and a set of numbers that serve as that computer's Internet Protocol or IP address. When you browse the Websites, our web servers automatically recognize your domain name and IP address. The domain name and IP address reveal nothing personal about you other than the IP address from which you have accessed the Websites.

5. Third Party Email Addresses.

For the purposes of inviting and introducing third parties to **Cliniconclick.com**, you may import their email address. Alternatively, you may also provide the email address directly to **Cliniconclick.com**.

If a user introduces any other person rather than/inclusive of himself and if the website demands contact information related to that person with the consent of the user, then the

other person shall be addressed as a new user to the website. So, if anyone shares any contact information of any other person then that may be considered as a new user of the website.

6. Privacy of Minors

Cliniconclick.com strongly encourages parents and guardians to supervise the online activities of their minor children and consider using parental control tools available from online services and software manufacturers to help provide a child-friendly online environment. These tools also can prevent minors from disclosing their name, address, and other personally identifiable information online without parental permission. Please note that although the Websites are not intended for use by minors, **Cliniconclick.com** respects the privacy of minors who may inadvertently use the Internet.

7. Opt Out Procedures.

Upon initial communication from **Cliniconclick.com**, you may opt-out of receiving further communication from **Cliniconclick.com**. To be completely removed from the **Cliniconclick.com** mailing list, you may email: contact@Cliniconclick.com. If you are using an e-mail forwarding service or other similar service please make sure to include the correct e-mail address or addresses.

How the information collected is used

1. Use of Personal Health Information: Cliniconclick.com does not collect personal health information about individuals, except when individuals consent to share such personal health information on the Website, to doctors and health care providers. You understand that you may have the option of uploading your health/medical information on the Website in order to enable your doctor or healthcare provider access your previous medical history. While **Cliniconclick.com** takes utmost care with respect to the security of the information you decide to upload, you understand that any information that you disclose on the Website is at your own risk. By uploading / sharing / disclosing your medical information on the Website, you hereby give **Cliniconclick.com** your consent to store such health / medical information on **Cliniconclick.com** servers. **Cliniconclick.com** will retain such medical / health information you upload on the Website for as long as it is needed to fulfil the service you seek to avail on the Website. If you delete your account, **Cliniconclick.com** will delete such medical / health information from its active servers. But please note: (1) there might be some latency in deleting this information from our servers and backup storage; and (2)

we may retain this information if necessary to comply with our legal obligations, resolve disputes, or enforce our agreements.

2. Sale of Assets, Merger, Acquisition, Bankruptcy: Information collected from you may be transferred to a third party as a result of a sale or acquisition, merger involving **Cliniconclick.com**.

3. Cookies: A cookie is a small piece of data that is sent to your browser from a web server and stored on your computer's hard drive. A cookie cannot read data off your hard disk or read cookie files created by other sites. Use of a cookie is in no way linked to any personally identifiable information while on the Websites. Once you close your browser, the cookie simply terminates. You can choose whether to accept cookies by changing the settings of your browser. You can reset your browser to refuse all cookies or allow your browser to show you when a cookie is being sent. If you reject the cookies on the website, you may still be able to use the Website, but it shall be limited to certain minimal functionality. The only drawback to this is that you may be limited only to some areas of the Website or limited to certain functions of the Website. Some of our business partners may use cookies on the Website. Please note that we have no access to or control over these cookies. **Cliniconclick.com** and our business partners may use cookies to better personalize the content, banners, and promotions that you see on the Website.

4. Log Files:

Cliniconclick.com may use IP addresses to analyse trends, administer the Site, track your movement, and gather broad demographic information for aggregate use.

How information may be Shared and Disclosed

1. Sharing:

Cliniconclick.com may share aggregated demographic information with **Cliniconclick.com**'s partners. This is not linked to any personal information that can identify any individual person. **Cliniconclick.com** shall not be liable for the transfer of any personal information resulting from the delineation or corruption of storage media, power failures, natural phenomena, riots, sabotage, terrorism, acts of vandalism or any other event beyond **Cliniconclick.com**'s control.

2. Consulting:

Cliniconclick.com may partner with third parties to provide specific services. When you sign up for these third party services, **Cliniconclick.com** will share names, or other contact information that is necessary for the third party to provide these services. According to **Cliniconclick.com**'s contractual arrangements with parties, these parties are not allowed to use personal information except for the explicit purpose of providing these services.

3. Spam:

Cliniconclick.com maintains a strict "No-Spam" policy, which means that **Cliniconclick.com** does not intend to sell, rent or otherwise give your e-mail address to a third party without your consent.

4. Legal Requests:

Cliniconclick.com takes your right to privacy very seriously and has taken measures to safeguard and respect your personal information. **Cliniconclick.com** will only disclose your personal information in the event it is required to do so by law, rules, regulations, law enforcement, governmental official, legal authority or similar requirements.

How we Protect your Information

1. Confidentiality and Security;

Cliniconclick.com takes all necessary precautions to protect your personal information both online and offline. No administrator at **Cliniconclick.com** will have knowledge of your password. It is important for you to protect against unauthorized access to your password and to your computer. Be sure to log off from the Website when you are using a shared computer. **Cliniconclick.com** also protects your personal information off-line. Access to your personal information is limited to employees, agents or partners and third parties with whom we are working. Further, you understand that your personal information will be shared only with those who **Cliniconclick.com** reasonably believes will need it to provide services to you. However, **Cliniconclick.com** is not responsible for the confidentiality, security or distribution of your own personal information by our partners and third parties outside the scope of our agreement with such partners and third parties.

2. Links:

The Website may contain links to other third party sites. The third party sites are not necessarily under the control of **Cliniconclick.com**. Please note that **Cliniconclick.com** is not responsible for the privacy practices of such third party sites. **Cliniconclick.com**

encourages you to be aware when you leave the Website and also to read the privacy policies of each and every third party site that collects personal information. If you decide to access any of the third-party sites linked to the Website, you do this entirely at your own risk. Any links to any partner of the Website is the responsibility of the linking party, and **Cliniconclick.com** shall not be responsible for notification of any change in name or location of any information on the Website.

Correcting Inaccuracies

1. Correction/Updating Personal Information: If your personal information changes, or if you no longer desire to use the Website, you can update your profile on the profile pages of the Website. **Cliniconclick.com** will endeavour to correct, update or remove the personal data that you have provided.

2. Notification of Changes: We may update this Privacy Policy at any time, with or without advance notice to you. In the event there are significant changes in the way we treat your personal information, or in the Privacy Policy, we will display a notice on the Website or send you an email, so that you may review the changed terms prior to continuing to use the Website. As always, if you object to any of the changes to our terms, and you no longer wish to use the Website, you may contact us to deactivate your account. Unless stated otherwise, our current Privacy Policy applies to all information that **Cliniconclick.com** has about you and your account. Using the services on the Website or accessing the Website after a notice of change has been sent to you or published on our Website shall constitute your consent to the changed terms.

3. Site and Service Updates: As necessary, **Cliniconclick.com** may send you Website and service announcement updates. You will not be able to unsubscribe from service announcements, which contain important information about the Website. **Cliniconclick.com** communicates via e-mail to provide requested services and to resolve issues relating to your account.

4. Consent to This Policy: The Terms of Use is incorporated herein by reference in its entirety.

5. Report Violations: You should report any security violations that come to your notice at the earliest to us by sending an email to contact@cliniconclick.com.

By using this website, you indicate your consent to the terms of this privacy policy. **Cliniconclick.com** reserves the right, in its sole discretion, to change, modify, add or delete portions of the terms of this privacy policy at any time.

FEEDBACKS AND REVIEWS

Users shall be solely responsible for the content that they choose to submit for the publication on clinic on click (the 'website'), including any feedback, ratings or reviews ("critical content") relating to doctors or other healthcare professionals. So, clinic on click informs its users that they are not permitted to display, upload, host, transmit, publish, update or share any information that

- i. belongs to another person and to which the User does not have any right to;
- ii. is grossly harmful, harassing, blasphemous, defamatory, obscene, pornographic, invasive of another's privacy, hateful, or racially, ethnically objectionable, disparaging, relating or encouraging money laundering or gambling, or otherwise unlawful in any manner whatever;
- iii. harm minors in any way;
- iv. infringes any patent, trademark, copyright or other proprietary rights;
- v. violates any law for the time being in force;
- vi. deceives or misleads the addressee about the origin of such messages or communicates any information which is grossly offensive or menacing in nature;
- vii. impersonate another person;
- viii. contains software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer resource;
- ix. threatens the unity, integrity, Defence, security or sovereignty of India, friendly relations with foreign states, or public order or causes incitement to the commission of any cognizable offence or prevents investigation of any offence or is insulting any other nation.

If the user still uses any of the above restricted means, then he/she/they shall be convicted under the applicable laws.